

Amendment  
Serial No. 10/511,210

Docket No. GB020046

### REMARKS

Entry of this Amendment and reconsideration are respectfully requested in view of the amendments made to the claims and for the remarks made herein.

Claims 1-15 are pending. Claims 1-12 and 15 stand rejected. Claims 13-15 stand objected to. Claim 1-10 and 13-15 have been amended. Claims 16-20 have been added.

Claims 13 and 14 are objected to under 37 CFR 1.75(c) as being in improper form. Claim 15 is objected to for containing informalities.

Applicant thanks the Examiner for his observation and has amended the claims to remove the objected to language.

For the amendments made to the claims, applicant submits that the reason for the objection(s) has been overcome and respectfully requests that the objection(s) be withdrawn.

Claim 4 stands rejected under 35 USC 112, second paragraph as allegedly being indefinite.

Applicant thanks the Examiner for his observation and has amended the claim to provide proper antecedent basis for the objected to claim term.

For the amendment made to the claims, applicant submits that the reason for the rejection has been overcome and respectfully requests that the rejection be withdrawn.

Claims 13 and 14 stand rejected under 35 USC 101 because the claimed invention is directed to non-statutory subject matter.

Applicant respectfully disagrees with and explicitly traverses the reason for rejecting the claims. However, the claims have been amended to recite that instructions when loaded into a computer system enable the computer system to perform the method steps recited in the claim 1. No new matter has been added. Support for the amendment may be found at least on page 6, lines 23-32.

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Claims 1-12 and 15 stand rejected under 35 USC 102(b) as being anticipated by Loughmiller (USP no. 4,914,605).

Applicant respectfully disagrees with and explicitly traverses the reason for rejecting the claims. However, independent claims 1 and 10 have been amended to recite that the text labels are orientated within a predetermined deviation from a horizontal reference of the image. No new matter has been added.

Support for the amendment may be found at least on page 5, lines 7-9, which state "[a]s the text labels have 3 possible orientations with an [sic] constant angular separation between them, the maximum deviation from the horizontal is  $\pm 30^\circ$ ."

Loughmiller, as read by applicant, discloses a computer hardware and software system for displaying a map of streets corresponding to an area over which a vehicle may move to assist a driver to navigate, the system displaying the map on a display based on a scale-dependent street prioritization scheme, providing on the display a vehicle position symbol indicating the current position and heading of the vehicle and a moving map which moves in translation and rotation as the vehicle moves, selectively and dynamically labelling [sic] streets on the display. (See Abstract). Loughmiller further discloses that the text labeling of the streets is orientated substantially parallel to the orientation to the corresponding street (see figures 3A-3J, 4 and 6A).

Loughmiller fails to teach that the presentation of the label is limited to within a predetermined deviation from a horizontal reference of the image as is recited in the claims. Rather, the presentation of the street name is oriented to remain essentially parallel to the street presentation. For example, the label "Elko" is displayed between a horizontal to a vertical position (figures 3D-3G).

It is well recognized that to constitute a rejection pursuant to 35 USC §102, i.e., anticipation, all material elements recited in a claim must be found in one unit of prior art.

Loughmiller cannot be said to anticipate the present invention, because Loughmiller fails to disclose each and every element recited. As shown, Loughmiller fails to teach that the presentation of text labels is limited to within a predetermined deviation from a horizontal reference of the image.

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At least for this reason, applicant submits that the rejection of claims 1 and 10 have has been overcome and respectfully requests withdrawal of the rejection.

With regard to the remaining independent claims, these claims recite subject matter similar to that recited in claims 1 and 10. Thus, the reason for the rejection of these claims has been overcome. Applicant respectfully requests withdrawal of the rejection.

With regard the remaining claims, these claims ultimately depend from the independent claims, which have been shown to contain subject matter not disclosed by, and, hence, allowable over, the reference cited. Accordingly, these claims are also allowable by virtue of their dependency from an allowable base claim.

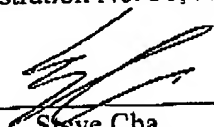
For at least this reason, applicant respectfully requests withdrawal of the rejection and allowance of the claims.

Claims 16-20 have been added. Support for these claims may be found at least in claim 13-15 and on page 5, line 9. Entry of these new claims is respectfully requested.

For all the foregoing reasons, it is respectfully submitted that all the present claims are patentable in view of the cited references. A Notice of Allowance is respectfully requested.

Respectfully submitted,

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